AGRICULTURE MARKETING (AGM)

USER GUIDE for Marketing Committee
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Overview

Agricultural marketing Department is a unique platform where various systems coexist to facilitate efficient and effective service. It regulates, facilitates, and promotes Agriculture Marketing. It acts as an information gateway to citizens & governs Farmer Welfare.

- Registration of farmers & traders
- Issuing licenses for commission agents and trades
- Collection of transactional data about all kinds of production from Agriculture department
- Create a smart link / interface between Traders, Commission agents and other information providers.
- Execute and maintain required Infrastructure facilities in Agriculture Marketing Committee and department check post for the economic development in Andhra Pradesh.
- E-enable delivery of the entire Agriculture Marketing department services through appropriate automation of backend processes.

Login to AGM

Step 1:

Open browser in your desktop or laptop & enter the URL http://36.255.252.154:8080/prweb/ to open AGM website.

Step 2:

Enter valid Marketing Committee user name (license number), password & click on the ‘Log in’ button.
“Permit Validation” page is displayed.

PERMIT VALIDATION

The marketing committee uses this section to penalize the traders who violates the rules of the Permit.

**Step 1:**

Enter valid permit id in the text box & click on submit button.
NOTE:

Marketing Committee will validate all the details of the permit & “approve” it if the “Permit Start Date” & “Permit Due Date” are valid.

Marketing Committee will validate all the details of the permit & “Penalize” it if

- Expired Permit
- Reuse of Permit
- Under Value of Commodity
- Under Weight of Commodity
Approve

Click on “Approve” button to approve the permit.

The permit is approved & the Permit validation page is displayed.

Penalize

Click on “Penalize” button to approve the permit.
A new page is displayed with the license number & a dropdown to select the Penalty reason.

Below list of reasons for penalty are displayed:

- Expired Permit
- Reuse of Permit
- Under Value of Commodity
- Under Weight of Commodity
Expired Penalty

**Step 1:**

Click on “Expired Permit” from the dropdown list of Penalty reason.

![Expired Permit dropdown](image)

The penalty amount is auto-calculated based on the details in the permit.

**Step 2:**

Click on Submit button.
The page is redirected to the permit validation page.

**Reuse of Permit**

**Step 1:**

Click on “Reuse of Permit” from the dropdown list of Penalty reason.

The penalty amount is auto-calculated based on the details in the permit.

**Step 2:**

Click on Submit button.
The page is redirected to the permit validation page.

**Under Value of Commodity**

**Step 1:**

Click on “Under Value of Commodity” from the dropdown list of Penalty reason.
Commodity details are displayed with a text box to enter the “Corrected Sale Value” of the commodity.

**Step 2:**

Key in the corrected sale value of the commodity.

The corrected market fee & the penalty amount are auto-calculated based on the corrected sale value permit.

**Step 3:**

Click on Submit button.

The page is redirected to the permit validation page.
Under Weight of Commodity

Step 1:
Click on “Under Weight of Commodity” from the dropdown list of Penalty reason.

Commodity details are displayed with text box to enter the “Corrected Commodity Weight” & “Corrected Sale Value” of the commodity.

Step 2:
Key in the corrected commodity weight & sale value of the commodity.
The corrected sale value & penalty amount are auto-calculated based on the corrected sale value permit.

**Step 3:**

Click on Submit button.

The page is redirected to the permit validation page.

**NOTE:** If the Permit as already penalized then the below screen is displayed.
PENALISE

The marketing committee uses this section to penalize the traders with no permits.

**Step 1:**

Click on the Penalize tab under the main menu.

The Penalize page displays list of all penalized permits.

This section is used to penalize the traders without permit details.
Step 2:

Select a permit id & click on “Generate Permit” button.

Marketing Committee Penalties List should open in a pop up window.
Penalty Type: With License

Step 1

Select the penalty type (with License) from the dropdown.
‘Trader License number’ field is displayed under the ‘Penalty type’ dropdown.

Step 2:
Enter the Trader License Number, Supplier & Consignee details displayed below the penalty type in the Marketing committee Penalty list pop up window & Click on Submit button.

The Penalty for the selected trader License number is generated, the pop up window for “Marketing Committee Penalties List” is closed & the default penalize page is displayed.

NOTE: The Penalize Create Date & the Quantity are updated for the penalized Permit ID.

Penalty type: Without License

Step 1

Select the penalty type (Without License) from the dropdown displayed in the “Marketing Committee Penalties List” pop up window.
Step 2:

Enter the Trader’s Name, mobile number, Supplier & Consignee details displayed below the penalty type in the Marketing committee Penalty list pop up window & Click on Submit button.

The Penalty is sent to the Traders mobile number, the pop up window for “Marketing Committee Penalties List” is closed & the default penalize page is displayed.
Switch Role

Based on the user access level, marketing committee member can also log in as trader.

Step 1:
Click on the power icon displayed on top right side of the page.

Below list of options are displayed in the dropdown to choose from

- Switch Role
- Log off
**Step 2:**

Mouse hover on the “Switch Role” option displayed in the list of options.

Based on the user access level, a list of options are displayed under ‘Switch Role’ option.

**Step 3:**

Click on the desired role (Marketing Committee for the Agricultural application) to switch role.

Based on the role selected the user is displayed with respective home page.
Log Off

Click on the power icon displayed on top right side of the page.

Below list of options are displayed in the dropdown to choose from

- Switch Role
- Log off

Step 2:

Click on the “Log Off” button displayed in the list of options.
The user is successfully logged out of the application & the page is redirected to “One portal”.
Thank You!

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